

Fumigants & Pheromones

Insects Limited, Inc.



Tom Mueller

Providing Solutions, Not Excuses with Stored Product Insect Virtual Seminars – *Presentation Recordings Included*

I am willing to bet you have had a conference or two you were planning to attend end up being canceled recently. Personally, I have had five conferences and two Ironman 70.3s get canceled or postponed. One of those conferences was our 14th Fumigants & Pheromones Conference that was to be hosted in Victoria Falls, Zimbabwe Africa which has been postponed to next year around the same time (TBA). If you have ever planned a conference, you know what an emotional toll it takes not being able to see it through as planned.

All these misfortunes got me thinking, why can't we cover the same content, but do it via a virtual platform? After all, it is 2020. We may not have flying cars, but we can use video conferencing to cover the same information. So, I worked with our marketing department and put together a three-part series on very short notice. First, I would like to give a big shout out to [Casey Vollmer](#) who runs our marketing along with being responsible for many other tasks and duties. With her help, we were able to get 260+ people signed up for the Virtual Series on Stored Product Insect Behavior and Biology, Practical Uses of Pheromones, and New Technologies in Pest Monitoring. Please find the recordings at each of the following links.

Episode 1: [Behavior and Biology of Stored Product Insects](#)

Are you interested in the secret to the most effective way to get rid of your insect and rodent infestations? Learn their biology and how it affects their behavior. If you do that, you can then use that information against them to change their environment. These pests all have one thing in common. They all seek out micro-environment pockets where they survive and thrive. If we can change or eliminate these pockets, the pests will leave, or they will die.



"Start with the Insect First" hanging from the wall in the Insects Limited classroom

Episode 2: [Practical Use of Pheromones](#)

A problem cannot be solved until it is measured. With the help of a properly executed pheromone monitoring program, we can make data-driven decisions based on accurate and timely information. Proper execution includes correct selection and installation of pheromone monitoring devices, correctly interpreting the device's catches, and adjusting your Integrated Pest Management programs to the information your devices are providing.



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Episode 3: [New Technologies in Pest Monitoring](#)

Both “accurate and timely.” Until recently, accurate, as it pertains to pest monitoring, relied on the visual inspections of whatever the level and experience of your technician. Timely refers to the scheduled pest control program you have contracted. With the help of [Michael Zimmermann](#), IT Lead for Bayer’s Digital Pest Management segment, we discuss why those two elements have recently improved. Remote monitoring is no longer a thing of the future, it is here. There are multiple companies with thousands of remote monitors for both [insects](#) and [rodents](#) assuring their customers of providing accurate and timely information which means 24/7 monitoring. These devices are pairing with other data-driven platforms to provide information and advice on how we can best eliminate these pests, protecting valuable commodities and maximizing our return on investment.

Do I think Virtual Seminars are going to replace attending conferences in person? No. Do I think they are a great resource for productivity, education, and even sales “meetings” during a virus pandemic? Yes.

If you haven’t yet, [subscribe to our newsletter](#) to find out when the next Virtual Seminar on Stored Product Insects will be held.